

PRESS RELEASE

COMPANY



June 2024

Family festival at MAHA

- **MAHA once again organised a festival for the whole family on its company premises. Curious visitors were allowed to look around the offices and production halls, and a lively entertainment programme with food trucks provided a true street food festival feeling.**

Haldenwang, 18th June 2024. On Saturday, 8th June, the premises of the Haldenwang-based mechanical engineering company once again shone in a very special light: the big summer party was celebrated. As in the previous year, not only employees were invited, but also their families. It was a day characterised by an enthusiastic atmosphere, team spirit and wonderful moments. Almost 1050 guests gathered to celebrate together and enjoy the atmosphere of a relaxed get-together.

A secret star and a colourful programme

The offices and production halls opened their doors to curious eyes. It was extremely interesting for the visitors to learn more about the development of the product world during a tour. In addition to the exhibition of many well-known products that have made MAHA the industry leader it is today, the highlight was our new product. We don't want to give too much away at this point, but the product is equipped with the latest technology that will disrupt workflows and processes in workshops. The official launch will take place from 10th – 14th September at the industry's leading trade fair Auto-mechanika in Frankfurt. It is an impressive project that underlines the company's innovative strength and progress.

But that was by no means all! The lively entertainment programme ensured a cheerful atmosphere and sparkling children's eyes. A jolly clown enchanted young and old alike with his artistic balloon figures. The bouncy castle was a magnet for the young guests, who romped around full of energy. Fun souvenir photos were taken in the photo box, while the giant football wall also got sports enthusiasts sweating. Another highlight was the food trucks, which created a real street food festival feeling with their diverse range of products.

This family festival was an all-round success. It was a festival that strengthened the MAHA community and showed visitors once again how valuable team spirit and the joy of shared experiences are.

MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

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<https://maha.de/en/news> and www.maha.de